



Maya Givens

Disciplined **Web & Graphic Designer** building upon brands and fostering stories with an unwavering desire to innovate and learn, seeking a dynamic team that values efficiency and excellence in every project.

Experience

Designer | Rinard Media

July 2023 — Present

- Collaborate and communicate with clients and coworkers to capture brand and design visions, interpreting them into engaging design solutions, and building relationships with candor and collaboration.
- Spearhead the research, ideation, design, and development of at least 4 websites monthly, balancing creativity, refinement, and budget to deliver sites with greater user experience and engagement.
- Manage small and large projects daily, ensuring timely delivery while maintaining high client satisfaction.
- Innovate by learning new tools, skills, and trends to improve personal knowledge and project efficiency, and to elevate products.

Designer | Freelance

April 2018 — Present

- Develop visual identities for professional and personal brands via brand guides, logos, websites, UX/UI audits, and custom illustrations.
- Discover new forms of design, from wedding invitations to tattoos, to cater to individual needs.

Graphic Design Intern | Sorenson Impact Center

August 2022 — May 2023

- Designed print and digital media for financial, strategic, and marketing initiatives, elevating brand stories and celebrating their impact.
- Streamlined asset organization for publication, ensuring clarity and visual harmony across various platforms.
- Brainstormed with team members weekly to refine concepts and deliver compelling outcomes that resonate with target audiences.

Education


UNIVERSITY OF KENTUCKY

August 2019 — May 2023


Bachelor's of Science in Digital Media and Design.

Minors in International Studies and Art History. Summa Cum Laude.

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Skills

WordPress	Adobe XD
HTML / CSS	Adobe Illustrator
JSON	Adobe InDesign
SEO	Adobe Photoshop
Figma	Adobe After Effects
UX/UI Design	Interaction Design
Brand Design	Print Design
Wireframing	Procreate
Typography	Photography
Layout	Critical Thinking
Collaboration	Detail-Oriented
Tenacity	Communication
Adaptability	Active Listening
Organization	Time Management

Interests

Perfecting hot chocolate recipes.

Cultural exchange with Japanese women.

Binge-reading fantasy novels.

Exploring the meditative art of pottery.

Immersing in action-adventure RPGs.

Watching seasons change via the trees.